



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/855,560 Confirmation No.: 1511
Applicant : Michael BRADLEY et al.
Filed : May 16, 2001
Title : METHOD AND SYSTEM FOR DISPLAYING
ANALYTICS ABOUT A WEBSITE AND ITS
CONTENTS
Group Art Unit : 2173
Examiner : PILLAI, Namitha
Atty. Docket No. : US 1265/01
Date : July 12, 2005

AMENDMENT AFTER FINAL REJECTION

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Responsive to the Final Rejection of January 13, 2005, the period for filing a response to which having been extended by three months, from April 13, 2005 to July 13, 2005, by virtue of concurrent filing of a Petition for Extension of Time and the requisite fee, please amend the above-captioned application as follows:

Appl. No.: 09/855,560
Amdt. After Final Rejection dated July 12, 2005
Reply to Final Rejection of January 13, 2005

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin on page 8 of this paper.